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**HEALTH INSURANCE Consultancy for Nursing Homes/Hospitals**

With or without Covid19, the role of nursing homes/hospitals has increased manifold and every service provider desires to have wide reach & acceptance among the members of the society & community for the services that they offer. We have expertise in facilitating such customer-oriented nursing homes/hospitals in their health insurance services making them the popular & preferred choice among clients/customers. We can help in the following endeavours.

* **Empanelment Services**

Empanelment of Nursing Homes/Hospitals with the 3rd Party Administrators (TPAs) or the Insurance Companies. For cashless or cash payment treatments, the practice today is to be empaneled with the desired agencies as per instructions of the IRDAI, India. We take up the job of empanelment from start to finish.

* **Branding/Marketing Services**

Making the Nursing Homes/Hospitals household name by promoting them among clients/ customers/communities is our expertise. Use of media like Digital, Social, Print, Referral etc is availed of for this purpose. Marketing among various Employer Groups, Govt or semi-Govt Organizations or Residential Societies etc are also done.

* **Health Insurance Operation Services**

Sharing with & Empowering the Nursing Homes/Hospitals with the best practices of medical care is the thing MOST liked by the patients or relatives of patients. This ensures maximum word of mouth publicity resulting into increased revenue for the medical treatment or services providers. Operational excellence helps them in very big way in attracting good repute & name among the Cleints/TPAs/Insurance Companies also.

**Our Role**

We undertake all paperwork related to healthcare services offered, liaison, follow up and processing of applications with TPAs/Insurance Companies and other agencies/authorities concerned. These can include administrative, operational, regulatory compliances involved with the aforesaid services that we offer. We regularly update our clients with the development till the desired job is achieved or completed.

The professional service fee for the aforesaid services differs and is competitive.

We shall be glad to provide our value-added services to your esteemed concern. Please feel free to contact us for any of the aforesaid services.

**Thanks and Regards**

**(Pooja Madaan)**

**(EHA LLP/Insurance House, Bhopal)**